

1st June 2019

HubHub is opening a second coworking centre in the heart of Prague

2 700 m² of fresh, new coworking space in the reconstructed Palác ARA was added to the current 3 500 m² of HubHub Na Příkopě 14. Thus, HubHub became the biggest coworking space in Prague, united under one brand.

The new coworking centre HubHub Palác ARA of the international workspace provider HB Reavis, was created right in the very centre of Prague near Jungmannovo náměstí. It sprawls over 5 floors of a significant piece of functionalist architecture in Perlová Street and is the second HubHub in Prague after the quickly filled up branch on Na Příkopě 14. The first Prague's branch is only 500 metres away from the new one. With this expansion, HubHub is reacting to the ever growing interest of startups and innovative companies, as well as planning to extend their activities into educational projects.

The second HubHub in Prague is unique thanks not only to its **exclusive address** right next to the metro station Můstek, but also due to the building in which it operates. The functionalist **Palác ARA** (earlier known as the Perla department store) underwent a complete reconstruction. On its 5 floors HubHub today offers more than **350 workplaces** in offices as well as flexible or fix desks. Accessible **24 hours a day, 7 days a week**, even in the company of **your pet**. Not to be missed are **fully equipped kitchenettes** with filtered water, coffee and tea. As a part of the membership HubHub's members can also use meeting rooms, shower, "phone booths" or relax zones. The cherry on top are the **2 terraces** with a wonderful view of the historical centre of Prague and Prague Castle. A whole floor is dedicated to the **event space**, both internally and externally accessible, with a capacity of 120 people. In this area, HubHub intends to continue organising **educational activities** and events aimed at **developing the local startup community**.

A **bistro for the members** will be added over the summer.

Just as the first Prague HubHub Na Příkopě 14, the new one will serve the needs of **freelancers and startups, as well as bigger teams and specialised projects**. The new members will expand the already significant and interesting community focused on startups. Companies such as Pipedrive, Productboard and InnovEYtion Hub, which belongs to the EY company, are among the current members.

A branch of the American company **Workday** became one of the first members of HubHub Palác ARA. Their Prague team is focused on machine learning and data science. *“We have doubled the team since the acquisition of the company Stories.bi and we were looking for a flexible space in the historic centre of Prague, where other technologically focused companies congregate as well”* said Vojta Roček, Augmented Analytics Director in Workday.

The interiors of HubHub Palác ARA were designed by architects from [Studio Reaktor](#). They were inspired by the history of the Palác ARA building (which since its construction in the 1930s served for a long time as a department store) and created a five floor **“mall of talents”**. This reflects the so far very successful effort of HubHub to create **a community of talented people and companies** as well as to help them grow, and find new opportunities. The international community itself is a key part of this goal along with HubHub’s own **educational events** and the created **ecosystem of startups connected with the corporate world, investors, NGOs and the education sector**.

HubHub Palác ARA is not the only addition to the international coworking network in the past few months. New branches recently opened their doors to not just startups in **Warsaw, Budapest** and in the **centre of London**. The coworking network of HubHub now consists of **8 locations in 5 countries and with more than 1400 members**. All of the international locations are accessible for the Prague members as well.

About HubHub

The HB Reavis group founded the company HubHub in 2016. It currently operates in Bratislava, Warsaw, Prague, Budapest and London. HubHub provides the ideal environment in which people can reach their full potential and thanks to this, a unique community of people is brought together. The portfolio of the company includes complex services connected with running coworking spaces, as well as educational and networking activities. HubHub aims to create the highest possible synergy between the members, a community of young entrepreneurs and the corporate environment. The mutual closeness is very beneficial to the startup community, but it can help established local and foreign companies as well. A new space for innovative ideas, cooperation and business opportunities is created by connecting all of these entities.

More information at <http://www.hubhub.com>.

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